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# Vitaprotech Group Finalizes Purchase and Merger with Identiv's Security and Identity Reader Business and Relaunches Iconic Hirsch Brand

Solidifying Position as Global Leader in Physical Security — Spanning Access Control, Video Surveillance and Intelligence, and Perimeter Protection — and Identity Solutions with Industry's Most Complete High-Security, End-to-End Platform

**Hirsch**, a global security technology leader advancing physical security, video intelligence, cybersecurity, and digital identification solutions, announces the relaunch of its iconic brand and strengthened focus on the industry's most complete high-security, end-toend platform. This milestone follows the purchase of Identiv's physical and cybersecurity business units by Vitaprotech, positioning Hirsch as the global leader in physical security, video intelligence, and identity solutions, protecting everything from small enterprises to critical national infrastructure.

## "Together, we are the security the world needs"

With a 43-year-strong foundation in the industry, Hirsch's mission has always been empowering a secure, connected world, combining government-grade high security with ease of use. This mission drives the company forward as it integrates Vitaprotech's industry-leading technologies with its own trusted solutions. The combined company delivers the industry's most complete enterprise-scale physical and cybersecurity platform. Reaching from the furthest perimeter to individual buildings, doors, and desktops, the combined company will offer unmatched capabilities, with a comprehensive product suite designed to secure everything from high-security government facilities to everyday business environments.

With \$185 million in revenue and 700 employees, including over 150 dedicated software engineers, the combined platform delivers end-to-end security solutions that are featurerich, scalable, and highly secure. The expanded platform encompasses command and control systems (PSIM), access control, video surveillance, credentialing, door readers, sensors, intercom, and perimeter protection. Hirsch's identity systems, such as FIDO2 security keys, provide robust digital security, protecting against cyber threats like data breaches and identity theft.

This comprehensive product range positions Hirsch to serve a wide range of customers, from small enterprises to high-security environments like government buildings.

"Hirsch has always been at the forefront of delivering highly secure solutions. This





*merger with Vitaprotech allows us to take our product range to the next level,"* said Steve Humphreys, former Identiv CEO and newly appointed Vitaprotech Deputy CEO.

"Together, we are the security the world needs. Today's security managers face technical challenges across cybersecurity, cloud, mobile, back-door threats, and more, while managing tight budgets and requirements to leverage in-place investments. Hirsch's promise has always been highly secure, enterprise scale, cost-effective, and enduring solutions that are both open and complete. We put enterprise customers first. With Vitaprotech, we now provide the most complete high-security, end-to-end platform in the industry, with a truly balanced, multi-local business presence. From access control to video surveillance, perimeter protection to identity solutions, Hirsch is uniquely positioned to protect both the physical and digital worlds, ensuring our customers can secure what matters most."

#### A shared vision for total security

Hirsch and Vitaprotech share a common vision: to deliver the world's most comprehensive high-security platform. Both companies have focused on delivering mission-critical solutions, with Hirsch's extensive presence in U.S. federal government and commercial enterprise security complementing Vitaprotech's leadership in Europe. This acquisition creates one of the most geographically balanced security companies, with major market share in the U.S. and EMEA.

"This acquisition is a perfect match" said Eric Thord, Vitaprotech President. "By combining our strengths and leveraging our geographic presence, we are now able to offer truly global solutions. Hirsch's dominance in the U.S. federal market, coupled with our leadership in Europe, allows us to provide unparalleled security capabilities to clients around the world. We are excited about this new chapter and the innovative opportunities it brings for the security industry."

## Expanding engineering and innovation

A critical strength of the acquisition is the expansion of Hirsch's engineering team, now bolstered by over 150 software engineers from Vitaprotech. "The hardest part of growing a technology company is finding the right talent, but with this combination, we've immediately expanded our engineering capacity," said Mark Allen, newly appointed Hirsch CEO. "This allows us to accelerate our development of cutting-edge security solutions and continue leading the industry in innovation."

## Enhance your security with Hirsch

Hirsch's expanded platform offers end-to-end solutions, from on-premises and cloudbased access control systems to video management and telephone entry systems. Robust and feature-rich, Hirsch systems are designed to deliver frictionless access management and comprehensive protection inside and out, offering the highest level of security at the lowest cost.





"Hirsch and Vitaprotech together bring an unmatched combination of advanced security solutions" added Mr. Thord. "Our complete product range and geographic reach enable us to scale and adapt to any security challenge, whether it's protecting critical infrastructure, government facilities, or commercial enterprises."

#### Future growth and innovation

This merger sets the stage for future growth and innovation, as both companies are committed to expanding their reach in the security market. With shared engineering resources and a focus on innovation, the combined company will continue to push the boundaries of what's possible in physical and digital security.

"Our joint expertise and shared vision ensure that we will continue to deliver solutions that not only meet today's security needs but also anticipate the challenges of tomorrow", added Mr. Humphreys. "We are excited about the opportunities ahead and the impact our combined company will have on the global security landscape."

#### About Vitaprotech

Vitaprotech is a European group of leading companies that specializes in the development of solutions in the sectors of intrusion detection, access control, and intelligent software monitoring. Learn more at <u>vitaprotech.com</u>.

#### About Hirsch

Hirsch is a global leader in security technology, specializing in physical access control, video intelligence, and identity and smart card reader solutions. Learn more at <u>hirschsecure.com</u>.

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